## APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the "Board") of China-Hongkong Photo Products Holdings Limited (the "Company") and its subsidiaries (the "Group") are pleased to announce that Mr. Sun Tao Hung, Stanley ("Mr. Sun") has been appointed as an Executive Director of the Company with effect from 1st April 2006.

Mr. Sun, aged 28, is currently the General Manager of the business development department of the Company. He is responsible for the strategic business development of the Group. Prior to joining the Group, Mr. Sun has worked in Fuji Photo Film Co. Ltd, both in Japan and the United States of America, where he conducted marketing work for their imaging business. Mr. Sun holds a Bachelor of Science degree and a Master of Business Administration degree from Cornell University, Ithaca, New York, USA. Mr. Sun is the son of Dr. Sun Tai Lun, the Chairman and a substantial shareholder of the Company.

Mr. Sun has not held any other directorships in listed public companies during the last three years. As at the date of this announcement, The Sun Family Trust and The Dennis Family Trust indirectly held a total of 711,276,214 shares in the Company. As Mr. Sun is one of the discretionary objects of the trusts, he is deemed to be interested in a total of 711,276,214 shares in the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Sun has entered into a service contract with the Company for a term of twelve months and is terminable by either party upon the giving of three months' notice to the other party. He is also subject to retirement by rotation and re-election in accordance with the Bye-laws of the Company. Pursuant to the service contract, he will be entitled to an annual basic remuneration of HK\$600,000.00 and a director fee of HK\$80,000.00 per annum. He is also entitled to an additional discretionary bonus based on a combination of his individual and the Group's performance.

In relation to the appointment of Mr. Sun as a director of the Company, there is no information which is discloseable pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, and there is no other matter which needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Sun for joining the Company as an Executive Director.

By Order of the Board
Sun Tai Lun
Chairman

Hong Kong, 3rd April 2006

As of the date of this announcement, the executive directors are Dr. Sun Tai Lun, Dennis (Chairman), Ms. Ng Yuk Wah, Eileen, Mr. Sun Tao Hung, Stanley and Mr. Tang Kwok Tong, Simon; the non-executive directors are Ms. Chiang Yun, Rachel and Mr. Liu Hui, Allan; the independent non-executive directors are Mr. Au Man Chung, Malcolm, Mr. Li Ka Fai, David, and Dr. Wong Chi Yun, Allan.

Please also refer to the published version of this announcement in The Standard.